



# **Chakwal Chamber of Commerce & Industry**

**1<sup>st</sup> Floor, Usmania Plaza, Rawalpindi Road, Chakwal**

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## **3 YEARS PROPOSED PLAN OF ACTIVITIES (INDICATING BOTH LONG & SHORT TERM TARGETS)**

### **DETAILS:**

#### **1- To Increase and strengthen Membership**

To aware local businessmen about features to avail membership of the organization. To promote the stance, our policy is to organize various seminars especially in Tehsil Headquarters of district Chakwal to aware people about value and importance of Chamber of Commerce and Industry. To aware general public and youth about the importance of trade and investment in business sectors. Specially, enhance opportunities for youth regarding entrepreneurship and sustainable development goals. In this regard, our goal is to enhancement of membership up to a minimum number of 2000 in next 3 years.

#### **2- Development of Website and publish Magazine/ Pamphlets**

Website is a very informative and quick source of an organization. CCCI has launched a new website and further mission to keep it update and upload maximum data for members and all concerned. In order to display a performance preview, CCCI would Publish a magazine (Hum Karobari)/ Trade Bulletin on monthly basis. Magazine would be comprised views of government and social representatives, latest business updates, tourism potential in Chakwal, performance of standing- committees as well as advertisement of prominent organizations.



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**3-**

## **Delegations**

To arrange delegations within country as well as abroad with aiming to promote exports of local products like salt, rice, gypsum etc. it is observed that Foreign Affairs Committee would arrange meetings with Trade Development Authority of Pakistan and Rawalpindi Chamber of Commerce for assistance to form delegations on sector basis specifically.

**4-**

## **Research and Development**

To maintain R&D –Research & Development- department in the secretariat with aiming to suggest and proposed planning for boosting local businesses and development of organization. Further, the department would be a source of connecting more efficiently with other chambers, associations, diplomacies and governmental organizations for sharing their research and useful proposals.

**5-**

## **Taxation Facilitation Desk**

A delegation of CCCI has arranged various meetings with local Tax (FBR) office to facilitate traders in filing their tax returns. Further, delegation also urged the department to provide awareness in easier way. It has founded that CCCI would maintain an assistance desk at Chamber Secretariat, where traders will get help in taxation matters.

**6-**

## **Trade Exhibition/ Family Festival**

Trade Exhibition provides greater opportunities for businesses to showcase and demonstrate their latest products, services and examine recent market trends & opportunities. CCCI would arrange Trade Exhibition cum Family Festival on annual basis with the collaboration of district government of Chakwal.



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## **7- Economic Industrial Zone**

The government of Pakistan has issued first directive regarding land survey and feasible place for establishing an Economic Industrial Zone. In this regard, initial process and identification of land near newly established Neela-Dullah Interchange connects with Lahore-Islamabad (M-2) Motorway has been completed. CCCI has carried on mutual efforts with Islamabad, Attock, Rawalpindi and Jhelum Chamber of Commerce's & Industries to jointly invest and make the industrial estate successful.

## **8- Promote Tourism Potential in Chakwal**

Chakwal Chamber of Commerce and Industry have organized 1<sup>st</sup> Lake District Chakwal 4x4 Challenge Jeep Rally'' with the collaboration of Tourism Development Corporation of Punjab (TDCP) and District Government to promote tourism industry in Chakwal. Further, CCCI has formed a committee with mission to introduce wonderful hide places in Chakwal. Moreover, several Mega Projects to invest in tourism are in pipeline.

## **9- Financial Management:**

To explore and utilize all possible means for generation of funds to maintain the budgetary position of Chamber on strong footings.